

MEDIA MORPHOLOGY:

Examining How Technology Has Impacted Our Communication Process

TEXAS SPEECH COMMUNICATION ASSOCIATION

CONVENTION 2008

OCTOBER 8-11, 2008

WWW.ETSCA.COM

Omni Bayfront Hotel
900 N. Shoreline Blvd.
Corpus Christi, Texas 78401
(800) 843-664 or (361) 887-1600

RESERVATIONS

(800) THE-OMNI

<http://www.omnihotels.com>



Affiliated organizations meeting in conjunction with TSCA:

Texas Association for Communication Administration

Texas Community College Speech and Theatre Association

Texas Forensic Association

Texas Intercollegiate Forensic Association

Cover by Chuck Senacal, Art Teacher, Brazosport High School

WEDNESDAY, OCTOBER 8, 2009

NOTES:

2:00-3:30	Executive Officers' Meeting	Partnership Room	3rd Floor
5:00-6:30	Convention Registration Early Registration (Priority to New Members)	Corpus Foyer	3rd Floor
4:00-5:00	All District, Interest Group, and Committee Chairs Meet with the President and Vice-presidents	Bayview	1st Floor
5:30-6:30	Standing & Ad Hoc Committee Meetings See pages 11 for full list of Committee Members and Chairs. See page 19 for room assignments.		
6:45-7:45	Executive Council Meeting Officers, Committee and District Chairs	Aransas	3rd Floor
8:00-9:00	TFA Regional Meeting Region 1: Region 2: Region 3: Region 4 Region 5:	Copano Nueces A Nueces B Bayview Bayview	1st Floor
8:15-10:00	Executive Officers Meeting	Laguna Madre	3rd Floor

THURSDAY, OCTOBER 9, 2008

7:00-8:00	Continental Breakfast	Corpus Foyer	3rd Floor
8:00-9:30	Convention Registration-OPEN	Corpus Foyer	
8:45-9:30	PANEL A PROGRAMS		
10:00-11:15	FIRST GENERAL SESSION OPENING ASSEMBLY	Corpus B/C	3rd Floor
11:15-11:30	District Mixer-Meet your District Chair		Same Room
12:00-1:10	Don Streater Past Presidents' Luncheon Past Presidents Only	Partnership	3rd Floor
	New Member Luncheon (First Time Attendees Only)	Corpus A	3rd Floor
	Rhetoric/Communication Theory Spotlight Scholar Luncheon	Glass Pavillion Restaurant	2nd Floor
1:20-2:30	PANEL B PROGRAMS		
2:40-3:40	INTEREST GROUP MEETINGS Oral Interpretation & Performance Studies Rhetoric & Communication Theory TIFA/TCCSTA	Nueces B Laguna Madre Nueces A	
3:50-5:00	PANEL C PROGRAMS		
5:10-6:20	Meet The Author	Nueces A	3rd Floor
6:30-7:45	Educator of the Year Reception	Bayview	1st Floor
8:00	TFA Business Meeting #1	Nueces B	3rd Floor
8:00	Town Hall Meeting	Corpus A	3rd Floor

FRIDAY, OCTOBER 10, 2008

7:00-9:00	Continental Breakfast	Corpus Foyer
8:00-9:00	Convention Registration Continues	Corpus Foyer 3rd Floor
8:00-9:10	PANEL D PROGRAMS	
9:20-10:20	SECOND GENERAL SESSION	Corpus B/C
11:00-12:00	Convention Registration Continues	Corpus Foyer
10:30-11:40	PANEL E PROGRAMS	
11:50-1:30	Conference Luncheon (TICKETS REQUIRED)	Corpus B/C
1:40-3:00	Late Registration	Corpus Foyer
1:35-2:45	District Meetings Districts 1, 2, 3, 5, & 6 Districts 4, 7, 8, 9, & 11 Districts 10, 12, 14, 15, & 16 Districts 13, 17, & 18 Districts 19 & 20	3rd Floor Corpus A Nueces A Nueces B Laguna Madre Matagorda
2:50-4:00	PANEL F PROGRAMS	
4:00-5:00	Interest Group Meetings Argument & Debate Interpersonal & Organization Mass Communication TACA	3rd Floor Corpus B Laguna Madre Copano Matagorda
5:10-6:10	Interest Group Meetings: Theatre Instructional Development K-12 Instructional Development Middle School Instructional Development Colleges & Universities	3rd Floor Nueces B Nueces A Corpus A Laguna Madre
6:20-7:30	Professors' Performance Hour	Nueces A
7:40-9:00	President's Reception	Bayview
8:40-	TFA Business Meeting #2	Nueces B

SATURDAY, OCTOBER 11, 2008

8:00-9:00	Executive Council Breakfast	Corpus C
9:15-10:15	Late Registration Continues	Corpus Foyer
9:10-10:20	PANEL G PROGRAMS	
10:30-11:40	PANEL H PROGRAMS	
11:50-1:00	THIRD GENERAL SESSION	Corpus C
1:00-1:30	2009 Conference Planning All Interest Group Chairs/Members Must Attend	Nueces B
1:30-	TFA Business Meeting #3 (if needed)	Nueces A

NOTES:

TSCA CONVENTION SCHEDULE SUMMARY

NOTES:

FROM THE PRESIDENT

From the President.....

Dear TSCA Members,

As I prepared to write this letter, I decided to look back at the TSCA convention themes since the turn of the century. Although that phrase conjured up more distant times, it is the year 2000 to which I refer, already eight years ago! As we entered the new millennium, we reviewed our past with our 75th Anniversary theme of “An Affair to Remember”. The year 2001 led us to examine the future of our profession as a “Speech Odyssey”. Since then, we have examined our Political Agenda ‘02, Re-Igniting our Fire Within ‘03, Service Learning ‘04, Accountability ‘05, Incivility ‘06 and Listening in ‘07.

This year’s theme, Media Morphology, examines the impact of the medium by which those messages are conveyed. As McLuhan states, it is the “medium that shapes and controls the scale and form of human association and action.” Consequently, as Communication Professionals, it is incumbent upon us to examine that medium.

Vice President Lois Davis, has solicited and organized panels from your colleagues to create this program and provide you with three days of intellectually stimulating and engaging topics. Panels include such topics as the digital immigrant, teaching the millennial generation, job hunting in the technological marketplace, trends in coaching forensics and everyone’s favorite, the “GIFTS” session. You will not leave disappointed!

Additionally, I encourage you to network with your colleagues and think about your contribution to TSCA. It is only because of dedicated educators, such as yourself, that we can address the challenges of our discipline and the changes that we will encounter in this century. Changes in delivery methods, the value of communication courses in the curriculum and the push in legislature to reduce credit hours, present unique challenges for us as a group. It is only through organizations such as TSCA that our voices can be heard collectively. Consequently, I challenge each of you to become even more involved in TSCA. If you have not spoken to an officer or other TSCA member about how to become involved, I invite you to speak with me today about the opportunities to serve TSCA. We currently have one of the largest state communication organizations and that is only possible through your continued involvement.

I would like to personally thank all of the Executive Officers, Interest Group Chairs, Committee Chairs and District Chairs who dedicated their time and energy to TSCA over the past year. It has been a pleasure serving with you and an honor to represent TSCA.

Welcome to Corpus Christi and the 2008 TSCA Convention! Enjoy!

Sincerely,

Barbara J. Mayo, President TSCA 2007-2008

A note from Local Arrangements:

Charlene Dietrich

NOTES:

Welcome to Corpus Christi

On behalf of the local arrangement committee, I would like to welcome you to Corpus Christi, The City By the Sea. Because the Omni is located downtown, there are a lot of activities to do downtown and you can reach most of them by walking. You can walk across the street and ride covered bicycles (it takes at least two people), go swimming, build a sandcastle on the beach, and watch the sun set while drinking champagne (or water) and eating strawberries. If you're looking for that ole' 1950's feeling, check out the *City Diner & Oyster Bar*. If you are more the "Café" type, we have the *Café Passionne*. Great seafood, pasta and steaks are at the *Water Street Restaurant*. After you eat there, check out the club that's next door. Go shopping at the specialty shops in the Water Street Square. The *Executive Surf Club* is designed for shorts, jeans, sandals and those liking music, beer and friends. Go across the Harbor Bridge to check out the World War Two aircraft carrier, the *Lexington* (wear your walking shoes). At the bottom of the *Lexington Pier* are restaurants and gift shops (plus more sand for those sandcastles!) such as *Pier 99* or *Blackbeard's* for music, great conversations with your new TSCA buddies. Don't forget we have the Texas State Aquarium, art museums plus Harbor Playhouse for added enjoyment. If you just want to "sit", there is a really long seawall for just that purpose (well that and defending the city against "hurricane force water" spills!).

Let us know how we can help make your TSCA experience in Corpus Christi more beneficial. We can direct you to shopping malls, fishing experiences and trips around the bay on a boat or find a quiet place to take a well deserved nap.

Enjoy your stay, learn a lot, eat your veggies, take more naps, have wonderful conversations, laugh with your friends and take care.

Charlene Dietrich

FROM LOCAL ARRANGEMENTS

Call for Manuscripts

Texas Speech Communication Journal
Volume 34

The *Texas Speech Communication Journal* issues a call for papers that focus on nonverbal communication. Papers can examine topics such as nonverbal communication related to technology, personal relationships, health care, organizations, education, etc.

Contributors may approach the topic from a variety of methodological perspectives. Teaching Tips submitted for Volume 34 should reflect best practices in teaching nonverbal communication. Manuscripts should be received no later than **February 10, 2009**. Manuscripts not devoted to the topic of nonverbal communication will be considered for the research section of the issue as space allows. TSCJ follows a policy of blind review so no author identification should appear in the body of the manuscript.

Manuscripts should not exceed 25 pages and be written according to the *Publication Manual of the American Psychological Association (5th edition)*. The title page should include the author's name, academic position, institutional affiliation, full mailing address, telephone number, email address, brief author bio, and a history of the manuscript (presentation at conferences). An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the article. Email submissions are preferred for both manuscripts and teaching tips (either in WordPerfect or Word.). The format for Teaching Tips should include learning objectives, description of preparation needed for the activity, a description of the activity, instructions for debriefing and a list of resources.

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, Shawn T. Wahl
email: shawn.wahl@tamucc.edu
Texas A&M University—Corpus Christi
(361) 825-2296

Call for Manuscripts

Texas Speech Communication Journal Online 2009
Focus: Forensics Education and Developing Competitive Speech/Theatre Activity Teams

The *Texas Speech Communication Journal Online* issues a call for papers that focus on forensics education and developing competitive speech/debate/theatre teams. Contributors can focus a variety of debate formats, speaking/performance events, and One Act Play.

The *TSCJ Online* is a publication of the [Texas Speech Communication Association](http://www.tamucc.edu/~tscj) that focuses on pedagogical issues in teaching communication. This online format allows contributors to include visual images, as well as links that support their research or explicate a teaching strategy.

Manuscript submissions should be limited to 500 to 1000 words and should fall between academic and journalistic discourse and should be designed to promote discussion, raising important issues about the teaching of communication.

Deadline: November 30, 2009

Please send submissions electronically in Word or Word Perfect format to
TSCJ Online Editor
Dr. Shawn Wahl
shawn.wahl@tamucc.edu

NOTES:

SPECIAL ANNOUNCEMENTS & REMINDERS

DON'T MISS THESE HIGHLIGHTS OF CONVENTION

TEXAS SPEECH COMMUNICATION ASSOCIATION
2008 CONVENTION
Media Morphology

NOTES:

NEW MEMBER LUNCHEON

THURSDAY 12:00-1:15 Corpus A 3rd Floor

All new TSCA Members are invited to attend and learn more about the Texas Speech Communication Association. New members please pick up your new member ribbon at the registration table as it is required for attendance to the luncheon. Be sure to catch all the programs geared toward the new members! They will be identified as *Recommended for New Teachers/coaches*

DON STREETER PAST PRESIDENTS' LUNCHEON

**THURSDAY 12:00, Joe Trevino, presiding
Partnership 3rd Floor**

**MEET THE AUTHOR Nueces A 3rd Floor
THURSDAY, 5:00-6:00**

EDUCATOR OF THE YEAR RECEPTION

THURSDAY, 6:15- Bayview Ballroom 1st Floor
Educator of the year nominees will be introduced.

CONFERENCE LUNCHEON

FRIDAY, 11-50-1:30 Corpus B & C 3rd Floor

In addition to show casing our Communicator of the Year Dr. Arturo Almendarez and Keynote Speaker, Scott Elliff, Superintendent of Corpus Christi Schools. The luncheon will highlight the 2008 TSCA Educator of the Year recipients.

Tickets must be purchased in advance.

PROFESSORS' PERFORMANCE HOUR

FRIDAY, 6:00-7:00 Nueces A & B 3rd Floor

Hormones from Hell: "Living in the World Technology
Del Mar Ladies (aka: Sweet Potato Queens)
Sponsor: Oral Interpretation & Performance Studies

FRIDAY NIGHT!!!!

Be sure to enjoy Corpus Christi!!!!!!!

SPECIAL EVENTS & GUESTS

2007-2008 Texas Speech Communication Association Executive Officers

NOTES:

President-Barbara Mayo-ACCD Northeast Lakeview College
Vice-president-Lois Davis-Brazosport High School
Vice-president Elect-Ralph Long –Collin Community College
Immediate Past President-Joe Trevino –Bishop High School
Executive Secretary-Brent Hinkle-Joy of Tournaments
Comptroller-W.E. Schuetz –Gregory-Portland High School
TSCA Newsletter Editor-Amy Tilton Jones –Del Mar College
TSCA Journal Editor-Shawn Wahl –Texas A & M College, Corpus Christi
Archivist-Jana Riggins-UIL Speech Director
Parliamentarian-Glynis Holm Straus-Coastal Bend College
Webmaster-Brent Hinkle, Joy of Tournaments

DISTRICT CHAIRS 2007-2008

District 1	Karen Sue Morris	kmorris@bisd.net
District 2	Mike Jones	mjones@delmar.edu
District 3	Katrese Skinner	kskinner@ecisd.org
District 4	Lisa Edwards	ledwards@dpisd@org
District 5	None	
District 6	Helen Farrar	hfarrar@huntsville0isd.org
District 7	Racy Grant	rgrant@hisd.com
District 8	NONE	
District 9	Vicki Dillard Brenda Beebe	vdillard@ipcisd.net missemilu@yahoo.com
District 10	Eric Mears	mearse@lisd.net
District 11	Darlene Kent	dkent@dentonisd.org
District 12	Ronda Craig	rcraig@mexia.k12.tx.us
District 13	Russell Kirkscey	Russell.kirkscey@blanco.tx.us
District 14	Patty Brant	patecia.brant@abileneisd.org
District 15	George Pacheco. Jr.	George.pacheco@angelo.edu
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District 18	Cindy Wiebusch	cweibusc@esc18.net
District 19	Israel Boswell	lanieto@pisd.org
District 20	Gilbert Casas	gilbert.casas@harlandale.net

INTEREST GROUP CHAIRS

Argumentation & Debate

Matthew Murrell, Chair
Mathew.murrell@roundrockisd.org
McNeil High School
5720 McNeil Dr.
Austin, TX 78729
512-787-1436

Instructional Development College and Universities

Mike Jones, Chair
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Del Mar College
101 Baldwin
Corpus Christi, Texas 78404
361-698-1568

Instructional Development Grades K-12

Melissa Lock
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Coronado HS, 4645 52nd St. Apt P1
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Interpersonal/Organizational

Catherine Gragg, chair
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San Jacinto College
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281-476-1501 ext. 1347

Mass Communication

Rosemary Kincaid, chair
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Plano East Senior High School
3000 Los Rios
Plano, TX 75074
Work: 469-752-9000

Middle School Instruction

Sara Jane Barno, Chair
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Hornedo Middle School/
Brown Middle School
825 Redd Rd.
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Work: 915-231-2200

Oral Interpretation & Performance Studies

Myrna Bass, Chair
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Athens High School
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Athens, Texas 75751
903-677-6920 ext. 6237

Mass Communication

Rosemary Kincaid, chair
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Work: 469-752-9000

Rhetoric & Communication Theory

Mary Evelyn Collins, chair
Scm_mec@shsu.edu
Sam Houston State University
Box 2299
Huntsville, Texas 77341
936-294-2970 (w)

Texas Association of Communication Administration

Debbi Hatton, chair
hatton@shsu.edu
Sam Houston State University
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Texas Forensics Association

William Scheutz
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Gregory-Portland
4601 Wildcat Dr
Portland, TX 78374
Work: 361-777-4251 x 6021

TIFA & TCCSTA

Randy Cox, chair
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University of Texas
1 University Station A1105
Dept. of Communication Studies
Austin, TX 78712
512-471-1957

NOTES:

INTEREST GROUP CHAIRS 2007-2008

NOTES:

TSCA Conference 2009 Call for Papers and Panels

Beyond Words: Nonverbal Communication
A Second Language

OMNI Mandalay HOTEL at Las Colinas
221 East Las Colinas boulevard
Dallas (Irving), Texas 75039
Phone: (972) 556-0800 , Fax: (972) 556-0729

October 6-9, 2009

“To acquire knowledge one must study: but to acquire wisdom, one must observe.”
Marilyn vos Savant

In other words, what one observes about another establishes perception and knowledge of whom that person really is, supporting the notion that one’s nonverbal behavior is an important factor in understanding human beings. The nonverbal channels seem to be more powerful than what people say. This becomes even more apparent as our world becomes more culturally diverse. To understand the differences in languages, family background, and life experiences of people we encounter, we must go beyond just the words that are uttered, but observe the nonverbal language of behaviors.

I find it fascinating to watch people! I love looking at their eyes and faces or what they do with their hands or how they maneuver their bodies. My observations of their nonverbal behaviors enables me to learn a great deal about an individual before we share verbal communication. My observations can also give me a “heads up” in knowing how to deal with an individual.

Certainly my way comes under scrutiny, but I do believe that nonverbal communication is a strong method of the communication process that offers my ideas and thoughts. With that being my goal, I offer a few suggestions about my theme to the members of TSCA to help you to create programs that will:

- Explore the different aspects (examples) of nonverbal communication and what they mean.
- Discuss the importance of nonverbal communication in a cross-cultural environment.
- Investigate female and male nonverbal communication differences and similarities
- Examine how gender and physical appearance affect behavior from others
- Address how nonverbal communication is as significant as verbal communication optimal success in the workplace
- Illustrate how nonverbal communication could be classified as a another language
- Offer interpretations of nonverbal cues and behaviors from culture to culture

With nonverbal communication being a broad topic of interest, I challenge the members of TSCA to go beyond these suggestions, but to expose us to unique areas of nonverbal communication that will broaden our intellect and peak our interest to greater heights!

**Join us in Dallas at the 2009 Convention.
Share your research and ideas.**

**Send all programs, questions, and information to:
Ralph Long, vp-elect, rlong@cccc.edu**

**Submit your panels through your Interest Group Chairs
See a complete call for papers in the TSCA newsletter or online at:
www.etsca.com**

CALL FOR PAPERS AND PANELS

STANDING AND AD HOC COMMITTEES

TEXAS SPEECH COMMUNICATION ASSOCIATION
2008 CONVENTION
Media Morphology

BYLAWS COMMITTEE

Richard Kincaid (Chair), '09

Natalie Bryant, '10
Carol Hildebrand, '08
Walter Willis, '09
Helen Rebollo, '10
Chad Flisowski, '08

EDUCATOR OF THE YEAR COMMITTEE

Sammy Green (Chair), '08

Bo Williamson (Ext. Res.), '08
Sara Jane Barno, '09
Sarah Contreras, '10
Joseph Brown, '10
Randy Cox, '09
Mary Evelyn Collins, '09
M'Liss Hindman, '09
Joseph Gantt, '08
Marla Chisholm, '08

Educator Training Committee

Holly Reineking (Chair), '09

Carol Brannan, '09
Carolyn Mackey, '08
Kathy Owens, '08
Jane Boyd, '09
Darlene Kent, '09
Meredith Hamlin, '08
Patty Brant, '09

Fiscal Review Committee

Guy Yates (Chair), '08

Gilbert Casas, '10
Warren Kincaid, '09

Four Year & University Committee

Debbie Hatton (Chair), '09

Michael Elkins, '09
Kerry Owens, '08
Julie Bonner, '08
Alicia Tafoya, '10

GOVERNMENTAL AFFAIRS COMMITTEE

Ron Dodson (Chair)

Virginia Myers (Ext. Res.)
Orenda Spikes (Knight), '08
Edmund Hendon (McLeroy), '08
Eric Mears (Miller), '09
Sharon Grindstaff (Nunez), '08
Jason Lewis (Bradley), '08
Tara Lowey – Hart (Craig), '08
Rosemary Kincaid (Hardy), '08
Randy Ellis (Leo), '08
John Gossett (Lowe), '08
Robert Shepard (Allen), '09
Doug Trentfield (Berlanga), '09
Linda Alderson (Bernal), '09
Russell Kirkscey (Montgomery), '09
Mary Evelyn Collins (Thornton), '09

Parliamentarian

Glynis Holm Straus, '08

NOMINATING COMMITTEE

Russell Lowery-Hart (Chair), '08

Janice Caldwell, '08
Mike Jones, '08
Linda Alderson, '08
Kandi King, '08
Joe Willis, '08

PUBLIC RELATIONS COMMITTEE

Michael Merritte (Co-Chair), '10

Charles Wise (Co-Chair), '10
Erin Baird, '08
Martha Anne Pierson, '08
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Rachell Grant, '09
Brandi Mc Gruder, '09
Doris Velez, '08
Matt Kennedy, '08
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Fernando Arana, '08
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Robert Powell, '09
Deanne Christensen, '09
Norma Griffin Coston, '10

RESOLUTIONS COMMITTEE

Barbara McCain (Co-chair), '08

Aimee Kasprzyk (Co-chair), '10

Alicia Dunson, '09
Lillian Ogunbanjo, '08
Terri Robinson, '09
William Scott Sowers, '09

RESOLUTIONS COMMITTEE

Barbara McCain (Co-chair), '08

Aimee Kasprzyk (Co-chair), '10

Alicia Dunson, '09
Lillian Ogunbanjo, '08
Terri Robinson, '09
William Scott Sowers, '09
Rachell Wiemeyer, '08

SPECIAL AWARDS COMMITTEE

Kerry Moore (Chair), '08

Trudy Hanson, '08
Virginia Myers, '08
June Smith, '08
Jana Riggins, '08

Two-Year and Community College Committee

Stephanie Stanley–Allen (Chair), '09

Catherine Gragg, '08
Michael Kirch, '08
Raymond Puchot, '08
Mary Parker, '08
Mendy Meurer, '08
Linda Long, '08
Jesse Jackson, '08
Phyllis Garcia, '09

Speech and Theatre in Public Schools Committee

Rhonda Craig (Chair), '09

Pamela Stover, '08
Karen Morris, '08
Julie Estes, '08
Tia Woods, '09
Heather Davis, '09
Lacye Odam, '08
Michael Moralez, '09
Cynthia Almaguer, '08
Ofelia Pena, '10
Sandra Jones, '09
Ruben Richardson, '08
Carolyn Zuma, '08

UIL Advisory Committee

Janet Melton (Chair), '09

Jana Riggins, Ext. Res.
David Gardiner, '08
Ross De Leon, '09
Jennifer White, '08
Ginger Lustig, '09
Cindy Harvon, '10
Shauna Mayes, '10
Candace Garrard, '08
Barbara Ixba, '08
Cheryl Potts, '10
C.J. Odam, '08
Aaron Cox, '09
Jennifer Zinn, '09

COMMITTEE TO NOMINATE THE NOMINATING COMMITTEE

Kim Falco (Chair), '08

Rey Andrade, '08
Mellessa Denny, '08
Yvonne Sobhani- Bedru, '08
Mary Trejo, '08
Alice Gatling, '08

2008 Local Arrangements

Marla Chisholm (Co-Chair), '08

Charlene Dietrich (Co-Chair), '08

Iris Chapa, '08
Dalissa Garcia, '08
Amy Tilton Jones, '08
Jackie Ganschow, '08
Laura Day Brown, '08
Mendy Meurer, '08
Sarah Contreras, '08
Shawn Wahl, '08
Kelly Quintanilla, '08
Mike Jones, '08
David Gardiner, '08

Small Schools Outreach Committee (AD HOC)

Russell Kirkscey (Chair), '08

Timothy Cook, '08
Debbie Winkler, '08
Terri Robinson, '08
April Caldwell, '08
Amiee Kasprzyk, '08
Brenda Beebe, '08
Vicki Dillard, '08
Molody Vest, '08
Noah Conklin, '08
Eddie Vega, '08
Melissa Locke, '08
Sami Womack, '08

Committee on Communication Competencies and Graduation Requirements (AD HOC)

Randy Cox (Chair), '08

Rhonda Bell, '08
Perry Beard, '08
Natalie Bryant, '08
Cecil Trent, '08
Jana Riggins, '08
Kandi King, '08
Barbara Garner, '08
Walter Willis, '08
Cindi Havron, '08

Note: The year indicates when the Term expires.

NOTES:

STANDING AND AD HOC COMMITTEES 2007-2008

NOTES:

TSCA PAST PRESIDENTS

1923	Bernice Duggan	1965	Mabel Wyatt
1924	Jeston Dickey	1966	R. V. Holland
1925	Olivia Hobgood	1967	June Prentice
1926	Jesse Millsapps	1968	Don Streeter
1927	Mary E. Latimer	1969	Billie Etheridge
1928	Gladys de Silva Bate	1970	James Barton
1929	Marjorie E. Latimer	1971	Chloe Armstrong
1930	Unknown	1972	Noyce Burleson
1931	Earl C. Bryan	1973	George Tade
1932	Alma Copeland	1974	Ed Thompson
1933	Unknown	1975	Ted Colson
1934	Nena Kate Ramsey	1976	Virginia Meyers
1935	Minnie L. Blundell	1977	Vernon McGuire
1936	Sara Lowery	1978	Pat Rogers
1937	Sara Lowery	1979	Helen Schafer
1938	Yetta Mitchell	1980	Rita Harlien
1939	Florence Horton	1981	John Wilson
1940	Emory G. Horger	1982	Maridell Fryar
1941	Emory G. Horger	1983	George Grice
1942	Thomas A. Rouse	1984	L.D. Naegelin
1943	Thomas A. Rouse	1985	Rosanna Herndon
1944	Thomas A. Rouse	1986	Pat Jurek
1945	Thomas A. Rouse	1987	Tyler Tindall
1946	Wilhelmina G. Heede	1988	Ronald Dodson
1947	Annah Jo Pendleton	1989	John Gossett
1948	Jesse Ray Holcomb	1990	Debra Dehlinger
1949	Jesse J. Villarreal	1991	Marilyn Swinton
1950	Oretha Whitworth	1992	Jackie Jarrett
1951	Harold Weiss	1993	Robert Stewart
1952	Fred J. Barton	1994	Ann Shofner
1953	Jeanne Lennard	1995	R. Neal Rieke
1954	Elton Abernathy	1996	Kerry Moore
1955	Verna Harris	1997	Trudy Hanson
1956	E. L. Pros	1998	Jana Riggins
1957	Nan Elkins	1999	Peter Pober
1958	Crannell Toliver	2000	R. Scott Allen
1959	Johnic Ross Elzner	2001	June Smith
1960	P. Merville Larson	2002	Teresa Lee Galiazzo
1961	Betty Hughes	2003	Russell Lowery-Hart
1962	Angus Springer	2004	Ann Shofner
1964	Rex Fleming	2005	Natalie Bryant
1965	Ted Skinner	2006	Joe Trevino

TSCA PAST EXECUTIVE SECRETARIES

1935-38.....	Emory G. Horger
1938-41.....	J. Clark Weaver
1941-46.....	Hugh Seabury
1946.....	P. Merville Larson
1946-47.....	F. L. Winship
1947-49.....	Bruce Roach
1949-52.....	C. rannell Tolliver
1952-55.....	Robert Cape
1955-58.....	Ted Skinner
1958-61.....	R. B. Holland
1961-64.....	Don Streeter
1964-67.....	P. Merville Larson
1967-69.....	Curtis L. Pope
1969-70.....	C. L. Farr
1970-79.....	Robert Jeffery
1979-82.....	William DeMougeot
1982-83.....	Ray Ewing
1983.....	William DeMougeot
1983-88.....	Ann Harrell
1988-89.....	Carol Haggard
1989-91.....	Tyler Tindall
1991-95.....	June H. Smith
1996-98.....	Ralph Long
1998-2001.....	Lou Ann Seabourn
2001-2007.....	Randy Cox

NOTES:

TSCA PAST EXECUTIVE SECRETARIES

TSCA Twenty-five Year Honorees**NOTES:****HONOREES AND AWARD RECIPIENTS**

Linda Alderson
Natalie Bryant
Judy Carter
Richard Cheatham
Lois Davis
Leann Ellis
Kim Falco
Maridell Fryer
Jackie Ganshow
Barbara Garner
John Gossett
Karen Hadley
Cheryl Hamilton
Martha Haun
Barbara Hickey
Carroll Hickey
M'Liss Hindman
Judi Indest
Jackie Jarrett
Phylis Jeffrey
Marilyn Kelly
Kandi King
Linda Long
Ralph Long
Laverne Loving

Beverly Martin
J. E. Masters
Janet Melton
Dan Mendoza
Miff Mendoza
Kerry Moore
B. J. Naegelin
Krin Brooks Perry
Jana Riggins
Ann Shofner
June H. Smith
V. A. Smith
Glynis H. Strause
Charlene Strickland
Aaron Timmons
Tyler Tindell
Joe D. Trevino
Joseph A. Willis
Charles Wise
John T. Woods

TSCA 40 Year Honorees

Guy Yates

TSCA Fifty Year Honorees

Virginia Myers

Outstanding Service Award Recognition

Linda Alderson
Faye Carpenter
Richard Cheatham
Norma Coston
Ron Dodson
Martha Haun
M'Liss Hindman
Robert Jeffery
Sandy Lucca
Beverly Martin
Connie McKee
Dan Mendoza
Krin Brooks Perry
Jana Riggins

Lou Ann Seabourn
W. E. Schuetz
June H. Smith
Glynis Holm Straus
Charlene Strickland
Frances Swinney
Guy Yates

TSCA EDUCATOR OF THE YEAR RECIPIENTS

1974.....	Alouez Blackburn, Hawley High School
1975.....	Marjorie Best
1976.....	Pamela McDaniel, Boswell High School
1981.....	Lanny Naegelin, Churchill High School
1982.....	Jackie Jarrett, Coronado High School
1984.....	Opal Hall, Denton High School
1985.....	Jean Clough, Ball High School
1986.....	Ron Dodson, Westlake High School
1987.....	Kerry Moore, Muleshoe High School
1988.....	Ann Shofner, Tascosa High School
1989.....	Paula Moeller, Hays High School
1990.....	Mildred Peveto, Newman Smith High School
1991.....	Charlotte Brown, Gregory-Portland High School
1992.....	Kandi King, Clark High School
1993.....	Roberta Grenfell, Klein High School
1994.....	Sandra Lucaa, Skyline High School M'Liss Hindman, Tyler Junior College
1995.....	Lana Hall, Hereford High School Linda Long, North Lake College
1996.....	Jana Riggins, Kaufman High School Leann Ellis, South Plains College Virginia Myers, Wayland Baptist University
1997.....	Joe D. Trevino, Jr., Bishop High School Glynis Holm Strause, Coastal Bend College June H. Smith, Angelo State University
1998.....	Connie McKee, Amarillo High School Ralph Long, Collin County Community College Trudy Hanson, West Texas A&M University
1999.....	Mary C. Green, Pasadena High School Claude Caffee, Brookhaven College Martha J. Haun, University of Houston
2000.....	William Schuetz, Gregory-Portland High School Natalie Bryant, South Plains College Carley Dodd, Abilene Christian University
2001.....	Randy Ellis, Spring High School Lou Ann Seabourn, Amarillo College Terry Thibodeaux, Sam Houston State University
2002.....	Teresa Lee Galiazzo, Alief Hastings High School Jackie Ganschow, Del Mar College Peter Pober, The University of Texas
2003.....	R. Scott Allen, Humble ISD Janna Holt-Day, South Plains College John Gossett, University of North Texas
2004.....	Linda Alderson, Boling High School Catherine Gragg, San Jacinto College Robin Williamson, University of St. Thomas
2005.....	Sammy Green, Spring High School Marla Chisholm, Del Mar College Mary Trejo, University of Texas- El Paso
2006.....	Sara Jane Barno, Hornedo Middle School Barbara McCain, Plano High School Charles Wise, St. Philip's College Randy Cox, University of Texas
2007.....	Mary Jane Grant, Middle School Myrna Bass, Atkins High School Sarah Contreras, Del Mar College Michael Elkins, Texas A & M University, Corpus

TIFA Educator of the Year Recipients

2007.....	Mary Trejo, University of Texas- El Paso
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NOTES:

EDUCATOR OF THE YEAR RECIPIENTS

TSCA LIFETIME MEMBERS

NOTES:

TSCA LIFETIME MEMBERS

Linda Alderson	Karen Hatley	Cynthia Shade
James Barnes	Martha J. Haun	Ann Shofner
Darlene Bellinghausen	Rosanna Herndon	John Skinner
Robert Boyd	M'Liss Hindman	Ted Skinner
George Bradley	Sonya Hopkins-Barnes	Gary Smith
Elaine Brink	Dolly Hudgins	Lawrence R. Smith
Joseph Brown	Jo Hudson	Nancy Smith
Christina Cardenas	Kathleen Jamieson	V.A. Smith
Gilbert Casas	Amy Tilton Jones	Cindy M. SoRelle
Richard Cheatham	Lavoy Jones	Glynis Holm Strause
Gene Taylor Clough	Pat Jurek	Charlene Strickland
Cynthia Cone	Marilyn S. Kelly	Carolyn Strohkirch
Norma Coston	Genell Kelso	Frances Swinny
Randy Cox	Nanette Kelton	Marilyn Swinton
Josh Crane	Elizabeth Kizer	Jason Sykes
Christina Dodd	Wayne Kraemer	Jane Terrell
Claire Dodillet	Brian Lane	Terry M. Thibodeaux
Judy Dorset	Linda J. Long	David Thomas
Paul Duffy	Ralph Long	Ed Thompson
Tim C. Edgerly	Lavern Loving	Tyler Tindall
Millard Eiland	Sandra Lucca	Jim Towns
Michael Elkins	Bernita Mansfield	Linda M. Vancil
Tolline Enger	Beverly Martin	Beverly Wakefield
Keith V. Erickson	Barbara J. Mayo	Gwen Waldrop
Charles L. Etheridge	Karin McCallum	Gloria Walter
Billie W. Etheridge	Candace McConnell	Gloria White
Ira L. Evers	Martha McDaniel	Janice C. Wieland
Tanya Evers	Carol Malloy	Ray Williams
Michael Fain	Bonnie Mutschler	E.L. Williamson
Maridell Fryar	Dwight Mutschler	Joseph A. Willis
Alice F. Gabbard	Betty Jean Naegelin	Debbie Winkler
Marsha A. Gephart	Cordell Parker	Charles N. Wise
J.S. (Jack) Gibson	Krin Brooks Perry	John Wright
John Gossett	David Peters	Mabel Wyatt
Karen Gossett	Sally Ponzio	Patricia Wysong
Robert Gratz	Larry Preas	Judith Zaffirini
Lou Greenwood	J.B. Prior	
George L. Grice	Clydene Reep	
Carrol Haggard	R. Neal Rieke	
Trudy Hanson	La Anna Rodrigs	
Michael Harlan	Pat Rogers	
Rita Harlien	Edwin Rowley	
Ann Harrell	Ivan Sandlin	
Sandra Hile Hart	Helen Schafer	

TSCA EMERRTUS MEMBERS

- Ted Colson
- Ron Dodson
- Billie Etheridge
- C.L. Etheridge
- Noni Ford
- Maridell Fryar
- Opal Hall
- Rosanna Herndon
- Florence Horton
- Mary Ireland
- Beverly Martin
- Dell McComb
- Miff Mendoza
- Virginia Myers
- Kerry Moore
- B.J. Naegelin
- Helen Schafer
- Lester Schilling
- V. A. Smith
- Frances Swinny
- Marilyn Swinton
- Victoria Townsend
- Harold Weis
- Charles Wise
- Guy Yates

EMERITUS IN REMBERANCE

- Guy Bizzel
- Jean Boles
- Faye Carpenter
- Jackie Jarrett
- Anna Jo Pendleton
- Vera Simpson
- Don Streeter
- Donna Ray Tobias
- Emerson Turner

NOTES:

TSCA EMERITUS MEMBERS

NOTES:

TSCA SPECIAL THANKS!!!!



Acknowledgements



THANK YOU TSCA MEMBERS
FOR MAKING THE
2008 CONVENTION
SUCCESSFUL!

CUSTOM AWARDS & ENGRAVING
Norma Coston & B Williamson
(281) 392-3888

Brent Hinkle Joy of Tournaments

Dr. Arturo Almendarez, Calallen ISD Superintendent

Mrs. Lori Villa

Calallen High School Floral Design Class & Mrs. Frances Nelson

Corpus Christi Hooks Baseball Team

Texas State Aquarium

USS Lexington

I Love my CC

Outback Steakhouse

Harbor Playhouse

WEDNESDAY, OCTOBER 8, 2008

2:00-3:30	Executive Officer's Meeting	Partnership 3rd Floor
4:00-5:00	All Committee, District and Interest Group Chairs with President and Vice Presidents	Bayview 1st Floor
5-6:30	Early Registration (Priority for New Members)	Corpus Foyer 3rd Floor
5:30-6:30	Standing and Ad Hoc Committee Meeting	
	Bylaws	Nueces A
	Fiscal Review	Nueces A
	Governmental Affairs	Nueces A
	Committee to Nominate the Nominating Committee	Nueces A
	Resolutions	Nueces A
	Special Awards	Aransas
	Nominating	Aransas
	Educator Training	Bayview
	Speech and Theatre in Four Year College & University	Bayview
	Speech & Theatre in Two Year College & Community College	Bayview
	Speech & Theatre in Public Schools	Bayview
	Middle School Instruction	Bayview
	Communication Competencies and Graduation Requirements	Nueces B
	Educator of the Year	Nueces B
	Small Schools Outreach	Nueces B
	U.I. L. Advisory	Nueces B
	Public Relations	Nueces B
6:45-7:45	Executive Council Meeting All District, Interest and Committee Chairs	Aransas 3rd Floor
8:00-9:00	TFA Regional Meetings:	
	Region 1	Copano
	Region 2	Nueces A
	Region 3	Nueces B
	Region 4	Bayview
	Region 5	Bayview
8:15-10:00	Executive Officers	Laguna Madre 3rd Floor

NOTES:

SCHEDULE-WEDNESDAY, OCTOBER 8, 2008

THURSDAY, OCTOBER 9, 2008

NOTES:

PANEL A	8:35-9:45 AM	THURSDAY
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8:00-9:30 CONVENTION REGISTRATION CONTINUES **Corpus Foyer**
(NEW MEMBERS HAVE PRIORITY) 3rd Floor

A1 **Texas Vendors One**
Matagorda 3rd Floor

Sponsor: Texas Forensics Association
Program Chair:
Coordinator:

Presenters:

Richard Colling, Stony Point HS-representing The Forensics
Richard Kincaid, Plano East HS-representing ExtempTopics.com
William English, Baylor University-representing Baylor Briefs

Texas authors will discuss their products and allow the audience to ask questions and to view the materials.

A2 **New Coaches** **(Recommended for New Coaches)**
Nueces A 3rd Floor

Sponsor: Argumentation & Debate
Program Chair: Erin Stage, Jack C. Hays High School
Coordinator: Erin Stage, Jack C. Hays High School

Presenters:

Erin Stage, Jack C. Hayes High School
Craig Hertel, Lindsay High School
Glenda Ferguson, Coppell High School
Marsha Wiseman, Glen Rose High School

The place to start for those people who find themselves in the coaching community for the first time. This panel will explore the issues a new coach faces, including sharing materials and lesson plans, a primer on the world of forensics (including the different organizations, events and coaching tips) fundraising, making administration your allies, recruiting kids into the programs, etc.

A3 **Staying Modern with Lincoln Douglas Debate**
Nueces B 3rd Floor

Sponsor: Texas Forensics Association
Program Chair: David Gardiner, Richard King High School
Coordinator: Matthew Murrell, McNeil High School

Presenters:

Greg McGee, Mayde Creek High School
Perry Beard, Cinco Ranch High School
Steffany Batik, Colleyville Heritage High School
Stacy Thomas, The Hockaday School

Staying modern with LD debate

8:35AM-9:45AM
THURSDAY

A-4 Distinguishing Between Credibility and Availability

Copano 3rd Floor

Sponsor: Instructional Development-Middle School
Chair: Sarah Jane Barno, Hornedo Middle School
Coordinator: Marissa Jurkis

Presenters:

Pamela Stoker, Guillen Middle School
Mary Jane Grant, Morehead Middle School

How do you teach middle school students to research, evaluate, and cite internet sources?

A5 Urban Legends & Other Media Misconceptions

Corpus A 3rd Floor

Sponsor: Instructional Development – High School
Panel/Program Chair: Racy Grant, Hallsville High School
Coordinator: Racy Grant

Presenters:

Racy Grant, Hallsville High School
Candance Garrard, Bryan High School
Jennifer White, Springhill High School
Noah Conklin, Whitehouse High School

Our students are encouraged to believe everything the media tell them. This session will discuss how media have morphed reality, creating innumerable urban legends and how active listening can remedy this!

A6 Learning Things the Hard Way in One Easy Lesson: A workshop for First Time Theatre Teachers *(Recommended for New Coaches)*

Aransas 3rd Floor

Sponsor: Theatre
Panel/program Chair: Omar Leos, Edison High School
Coordinator: Catherine Magni, Bowie High School

Presenters:

Carl Woodworth, El Campo High School
Cathy O'Bryan, Dekaney High School
Cynthia Almaguer, PSJA High School
Michael Morales, South Middle School
Krin Perry, Retired

Help for those who have never taught theatre from veterans in the field.

NOTES:

THURSDAY
8:35AM-9:45

THURSDAY, OCTOBER 9, 2008 (A PROGRAMS 8:35-9:45 CONT.)

NOTES:

THURSDAY, continues
8:35-9:45**A7 The Business and Professional Speech Course: Curriculums and Methodologies Being Taught Across Texas Higher Education VS Corporate America's Wish List**

Bayview 1st Floor

Sponsor: Instructional Development-College and University

Panel/Program Chair: Mike Jones, Del Mar College

Coordinator: Natalie Bryant, South Plains College

Presenters:

Community College:

Natalie Bryant	South Plains College
Stephanie Stanley-Allen	South Plains College
Phyllis Garcia	Coastal Bend College
Amy Tilton Jones	Del Mar College
Lou Ann Seabourn	Amarillo College
Cary Voss	Victoria College

University:

Shawn Wahl	Texas A & M University, Corpus
Kelly Quintanilla	Texas A & M University, Corpus
Randy Cox	University of Texas, Austin
Kristina Drumheller	West Texas A & M University
Carley Dodd	Abilene Christian University
Debbi Hatton	Sam Houston State University

Instructors from both Universities and Community Colleges come together to share what is being taught in their B&P classrooms to answer questions such as: Are we significantly similar or different? Do we need to be streamlined? What are the expectations from the Corporate World? Join presenters as they each give an overview of their B&P courses. If you are not on the panel, but teach B&P at your college or university, please come prepared to share your experiences. Those attending can expect to receive copies of syllabi, daily schedules, and sample projects.

A8 UIL Documentation and the use of the Internet

Laguna Madre 3rd Floor

Sponsor: Oral Interpretation and Performance Studies

Panel/Program Chair: Myrna Bass, Athens High School

Coordinator: Jana Riggins, UIL State Speech and Debate Director

Presenters:

Jana Riggins, UIL State Speech and Debate Director
Members of the State Prose and Poetry Advisory Board

FIRST
GENERAL SESSION

FIRST GENERAL SESSION

10:00-11:15	FIRST GENERAL SESSION	CORPUS B/C	3rd FLOOR
11:15-11:30	DISTRICT MIXER (Immediately Following General Session-Same Room)		
12-1:10	DON STREETER PAST PRESIDENTS' LUNCHEON	CORPUS C	3rd FLOOR
12-1:10	NEW MEMBERS LUNCHEON	CORPUS B	3rd FLOOR
12-1:10	Luncheon honoring the 2008 Spotlight Scholar Carly Dodd, Abilene Christian University Rhetoric/Communication Theory Division Dutch Treat	Glass Pavillion Restaurant	2nd Floor

Professor Dodd will discuss his work in Intercultural Communication and his emphasis on strong teaching. Turn in your food order to Mary Evelyn Collins before noon to speed up service.

PANEL B

1:20-2:30

THURSDAY

B1 Will you Hire Me? Preparing for the Job Market in a Technology Run World

Matagorda

3rd Floor

Sponsor: TACA

Panel/Program Chair: Debbi Hatton, Sam Houston State University

Coordinator: Debbi Hatton

Just completing your degree? Thinking about moving to a different position? Whether you are looking to move personally or if you just want to see the latest trends in resumes, vitas, portfolios and interviewing skills, then this panel is for you.

B2 Where do those Debate Topics Come From?

Copano

3rd Floor

Sponsor: Texas Forensics Association

Panel/Program Chair: Katrese Skinner, El Campo High School

Coordinator: Katrese Skinner, El Campo High School

Presenter:

David Gardiner, Richard King High School

This presenter will explain how the various debate topics are written and chosen for student use. Coaches will learn how they can participate and write topics for consideration.

B3 Manners for the Masses

Nueces A

3rd Floor

Sponsor: Instructional Development: Middle School

Program/Panel Chair: Patty Brant

Coordinator: Patty Brant

Presenter (s):zx

Helen Rebollo, MacArthur Middle School

Doris Velez, Bassett Middle School

It's never too early for middle school students to learn manners, social context, and presentation skills.

THURSDAY
1:20-2:30

THURSDAY, OCTOBER 9, 2008 (B PROGRAMS 1:20-2:30 CONT.)

NOTES:

B4 SWAP Shop *(Recommended for New Coaches/Teachers)*

Bayview 1st Floor

Sponsor: Instructional Development – High School
 Panel/Program Chair: Racy Grant, Hallsville High School
 Coordinator: Racy Grant, Hallsville High School

Presenters:

Trisha Smith, Pflugerville Connolly High School
 Racy Grant, Hallsville High School
 Jennifer White, Spring Hill High School

Back by popular demand! Teachers should bring their favorite activity or lesson to share with the group. Bring 75 copies of one activity and leave with much more! E-mail a copy of lesson to Melissa Locke at mdlocke@lubbockisd.org if you need copies made! TIP: a copy of the directions for lessons/activities is VERY helpful!

B5 Lesson Planning *(Recommended for New Coaches/Teachers)*

Aransas 3rd Floor

Sponsor: Theatre
 Panel/Program Chair: Krin Brooks Perry, Retired
 Coordinator: Cathy O'Bryan, Dekaney High School

Presenters:

Carla Reasoner, Grapevine High School
 Randy Krawl
 Craig Hertel, Lindsay High School

Veteran teachers share proven lessons that work. Great for new teachers or seasoned teachers looking for new ideas.

B6 Lincoln Douglas Debate 101 *(Recommended for New Teachers/Coaches)*

Nueces B

Sponsor: Argumentation & Debate
 Program/Panel Chair: Steffany Batik, Colleyville Heritage High School
 Coordinator: Steffany Batik, Colleyville Heritage High School

Presenters:

Steffany Batik, Colleyville Heritage High School
 Stacy Thomas, The Hockaday School
 Perry Beard, Cinco Ranch High School
 Greg McGee, Mayde Creek High School

A breakdown of the things a new coach needs to know about Lincoln-Douglas debate. Presenters will provide detailed lessons on the basic of value debate, topic analysis, case construction, incorporating philosophy, and fundamentals of rebuttals. Presenters will also share comprehensive materials for Debate I classes.

NOTES:

THURSDAY continues
1:20-2:30

B7 The Expansion of the Traditional Communication Course: Study Abroad and Dual Credit

Corpus A 3rd Floor

Sponsor: Instructional Development: College and University
Panel/Program Chair: Mike Jones, Del Mar University
Coordinator: Mike Jones

Presenters:

David Evans, Lynn Brink, Marsha Anderson, Linda J. Long, North Lake College-A-Broad **Perspective of How speech Courses are Used in Study Abroad Learning Communities**

Kathey H. Walker, West Texas A & M University **Short-Term Study Abroad: Assessing Affects on Students' Intercultural Sensitivity and Attitudes**

Julie Bonner, Tomball ISD and University of Houston, Victoria **Dual Credit and Study Abroad: Expanding the Possibilities**

Trudy L. Hanson, West Texas A & M University **The Impact of Dual Credit Communication Courses on the High School and University Curriculum**

New trends in education include increase interest in study abroad programs for college students and the growing number of students completing dual credit courses in high school, and arriving for their first year in college with up to 24 hours of earned college credit. This panel explores those trends.

B8 "Critical Thinking in Leadership" Curriculum

Laguna Madre 3rd Floor

Sponsor: Interpersonal/Organizational Communication
Panel/Program Chair: Glynis Straus, Coastal Bend College
Coordinator: Glynis Straus

Presenters:

Glynis Straus, Coastal Bend College
Dr. Greg Clary, Economist, Texas AgriLife Extension Service

To develop a professional development curriculum that strengthens critical thinking and effective problem solving skills of educational and community leaders. Modules will focus on personal and community leadership and will include several capstone applied knowledge exercises for analysis by participants. Topics included in courses include making the case, skills and tools, data and information driven decision making, team building, strategic planning, and monitoring/evaluating progress.

INTEREST GROUP MEETINGS (2:40-3:40)

Oral Interpretation & Performance Studies	Nueces B	3rd Floor
Rhetoric & Communication Theory	Laguna Madre	3rd Floor
TIFA / TCCSTA	Nueces A	3rd Floor

THURSDAY, OCTOBER 9, 2008

PANEL C

3:50-5:00

THURSDAY

NOTES:

C1 Doing it All: Teaching Stacked Classes & Multiple Events in the Same Room at the Same Time

Bayview 1st Floor

Sponsor: Argumentation & Debate
Panel/Program Chair: Racy Grant, Hallsville High School
Coordinator: Racy Grant, Hallsville High School

Presenters:

- Racy Grant, Hallsville High School
- Kandi King, Churchill High School
- Jennifer White, Spring Hill High School
- Marsha Wiseman, Glen Rose High School

As student populations grow, many coaches face situations where all of their competitive students are thrown into the same class period. This panel will explore tips and strategies for teaching multiple preps, multiple events, and multiple levels of students all at the same time.

C2 TEXAS VENDORS TWO

Copano 1st Floor

Sponsor: Texas Forensics Association
Panel / Program Chair: Charlene Dietrich, Calallen High School
Coordinator: Charlene Dietrich, Calallen High School

Presenters:

- Tim Cook, Salado High School-Extemp Topic Analysis
- Jana Riggins, UIL Speech/Debate Director-UIL
- Larry McCarty, Ingram Tom Moore High School-Champcraft
- Rich Edwards, Baylor University-Communican

C3 The IPOD and Computers in Oral Interpretation

Nueces A 3rd Floor

Sponsor: Oral Interpretation & Performance Studies
Panel/Program Chair: Craig Hertel, Lindsay High School
Coordinator: Craig Hertel

Presenters:

- Sami Womack, Aubrey High School
- Craig, Lindsay High School
- Cary Voss, Victoria College
- Candace Garrard, Bryan High School

Using the IPOD for developing an Interp.

**** Bring your IPODS if you have it with you!****

THURSDAY
3:50-5:00

THURSDAY, OCTOBER 9, 2008 (C PROGRAMS 3:50-5:00 CONT.)

C4 The Care and Feeding of a Drama Program

Matagorda 3rd Floor

Sponsor: Theatre

Panel/Program Chair: Jose DeHoyos, Stevens High School

Coordinator: Fernando Arana, Burges High School

Presenters:

Joseph Brown, Jefferson High School

Omar Leos, Edison High School

Jose DeHoyos, Stevens High School

Find out what you can do to build a department. Find shows that work for your students and how to be economically savvy in your drama program.

C5 Communication Applications in the Middle

Nueces B

3rd Floor

Sponsor: Instructional Development: Middle School

Panel/Program Chair: Helen Rebollo

Coordinator: Helen Rebollo

Presenters:

Ann Shofner, Tascosa High School

Mellessa Denny, Amarillo High School

Whether you're a new high school teacher, or one of the growing number of middle school teachers faced with teaching the Communication Applications class to 7th and 8th graders, come and hear someone who helped design the course share tried and true ways to match content to audience.

C6 A Hands on Experience: Explore the Del Mar College Communication Lab

Held at Del Mar College East Campus

Meet at lobby entrance-Transportation provided

Sponsor: Instructional Development: College and University

Panel/Program Chair: Mendy Meurer, Del Mar College

Coordinator: Mendy Meurer, Del Mar College

Presenters:

Mendy Meurer, Del Mar College

Technology representatives from leading publishers

Speech Instructors from various colleges

Travel to the Communications REC Center (Resources for Excellence in Communication) at the Del Mar College East Campus to explore a laboratory facility dedicated to the Speech Communication courses. Discuss the essentials of creating a lab environment, ranging from budgeting and staffing to equipment and software. While you are there, visit with Technology reps from leading publishers to learn about the integrated services they offer. You can also surf the various portals being used by other speech instructors to get ideas for creating your own online course components.

NOTES:

THURSDAY, continues
3:50-5:00

THURSDAY, OCTOBER 9, 2008 (C PROGRAMS 3:50-5:00 CONT.)**NOTES:****C7 NEW TEACHERS: Alive and in Person (*Recommended for New Teachers*)**

Corpus B 3rd Floor

Sponsor: Instructional Development – High School

Panel/Program Chair: Katie Clifford, Poteet High School & Rueben Richardson

Coordinator: Racy Grant, Hallsville High School

Presenters:

Katie Clifford, Poteet High School

Ronda Craig, Mexia High School

Darlene Dent, Guyer High School

This panel will offer various perspectives on how to plan your semester. We'll answer all of your burning questions about what to teach first, how to teach it, and what comes next!

C8 Remaining Viable as a Tenured/Senior Faculty Member

Laguna Madre 3rd Floor

Sponsor: Interpersonal/Organizational Communications

Panel /Program Chair: Jim Townes, Stephen F. Austin University

Coordinator: Jim Townes

Presenters:

Jim Townes, Stephen F. Austin University

Martha Haun, University of Houston

Carol Brannan, South Plains College

Joe Leahy, Victoria College

The Panel will discuss the vital role of positive influences of senior faculty.

C9 Computers in Debate-Beyond Flowing

Corpus A 3rd Floor

Sponsor: Texas Forensics Association

Program Chair: Jason Sykes, Grapevine High School

Coordinator: Jason Sykes

Presenter:

David Huston, Colleyville Heritage High School

David Huston will demonstrate how computers can enhance a student's debate experience. There is more to computer than flowing. Mr. Huston will take you through several exercises that conserve time and make your students more efficient.

**THURSDAY, continues
3:50-5:00**

THURSDAY, OCTOBER 9, 2008

- 5:10-6:20 MEET THE AUTHOR NUECES A 3rd FLOOR
- 6:30-7:45 EDUCATOR OF THE YEAR RECEPTION**
2008 Educator of Year Nominees will be introduced
Bayview 1st Floor
- 8:00- **TFA Business Meeting** Nueces B 3rd Floor
- 8:00- **“Town Hall Debate: Media in Today’s World”**
Sponsor: Rhetoric/Communication Theory Corpus A 3rd Floor
Take a cue for the 2008 Convention theme. The participants will present
A proposition on “The Media” and let loose their positions, arguments and
evidence in an informative and entertaining manner.
Moderator: Charles Wise, St. Philips College, San Antonio
Debaters: Linda Alderson, Boling ISD, (ret.)
Cary Voss, Victoria College
Russell Kirkscey, Blanco High School
Wayne Kraemer, Texas State University

FRIDAY, OCTOBER 10, 2008

- 8:00-9:00 REGISTRATION CONTINUES CORPUS FOYER 3rd FLOOR
DON'T FORGET TO BUY YOUR LUNCHEON TICKET
- 7:00-8:00 TACA Business Meeting Matagorda 3rd Floor
Members of the Texas Association of Communication Administrators
welcome everyone to join them for a breakfast meeting to discuss the
changes occurring in the communication field throughout Texas and
the nation.
- 7:00-9:00 Continental Breakfast Corpus Foyer 3rd Floor

PANEL D 8:00-9:10 FRIDAY

D1 Extemporaneous Speaking 101 (Recommended for New Coaches)

Nueces A 3rd Floor

Sponsor: Argumentation & Debate

Panel/Program Chair: Kandi King, Churchill High School

Panel Coordinator: Kandi King

Presenters:

Katrese Skinner, El Campo High School

Kandi King, Churchill High School

Cheryl Potts, Plano Senior High School

Eric Mears, Flower Mound High School

An analysis of everything that is involved in creating a successful extemp program at your school. Presenters will share filing systems and indices, tips for skill building and tournament preparation methods for keeping your files up-to-the minute and ways to make sure your extempers are consistently successful.

NOTES:

MEET THE AUTHOR
Educator of the Year Reception

FRIDAY
8:00-9:10

FRIDAY, OCTOBER 9, 2008 (D PANELS 8:00-9:10 CONT.)**NOTES:****D2 Making Your Own Space**

Bayview 1st Floor

Sponsor: Instructional Development: High School

Panel/Program Chair: Melissa Locke

Panel Coordinator: Melissa Locke

Presenters:

Jennifer Zinn, Hereford High School

Holly Reineking, Kingwood Park High School

Brent Hinkle, Joy of Tournaments

In this much-needed program, presenters will show teachers how to create and use a website in their classrooms and for their teams! Get ready to join your students in 21st Century!

D3 Covering All the Basics for New Oral Interp Coaches

Nueces B 3rd Floor

Sponsor: Oral Interpretation and Performance Studies

Panel/Program Chair: Myrna Bass, Athens High School

Coordinator: Myrna Bass, Athens High School

Presenters:

Shaun Duthie, Holiday High School

Ron Dodson, Consultant

Lee Ann Ince, Harlingen South High School

Aimee Kasprzyk, Rice High School

How to find selections. Categories for UIL and TFA. Student dress and performance. Student Performance Demonstrations.

D4 UIL One-Act Play with the State Director

Laguna Madre 3rd Floor

Sponsor: Theatre

Panel/Program Chair: Fernando Arana, Burgess High School

Coordinator: Carla Reasoner, Grapevine High School

Presenter:

Luis Munoz, UIL State Theatre Director

Find out what is new in the world of competitive theatre in Texas. What IS new? What ARE the changes?

**FRIDAY, continues
8:00-9:10**

FRIDAY, OCTOBER 9, 2008 (D PANELS 8:00-9:10 CONT.)

D5 Digital Immigration: Bringing the Educator up to Speed

Corpus A 3rd Floor

Sponsor: Instructional Development: College and University
Panel/Program Chair: Mike Jones Del Mar College
Coordinator: Mike Jones

Presenters:

Michael Elkins, Indiana State University
Marcy McQuillen, University of Texas – Pan American
Jeff McQuillen, University of Texas – Pan American
Julie Bonner, Tomball ISD & University of Houston-Victoria
Martha Haun, University of Houston
Debbi Hatton, Sam Houston State University

Technology is everywhere and as educators, we need to be aware of the impact it has on our students, our classrooms, and on ourselves. This panel will explore a variety of concerns that educators have when it comes to incorporating technology into the educational process.

D6 Starting Over or Just Trying to Maintain

Aransas 3rd Floor

Sponsor: Texas Forensics Association
Program Chair: Randy Ellis, Spring High School
Coordinator: Randy Ellis, Spring High School

Presenter:

Cindi Havron, Magnolia High School

The presenter will give you all sorts of tips and ideas for recruiting and maintaining your program. She recently changed schools and will add that into the mix.

D7 PEDAGOGY OF FORENSICS

Copano 3rd Floor

Sponsor: TIFA
Program Chair: M'Liss Hindman, Tyler Junior College
Coordinator: Randy Cox, University of Texas at Austin

Presenters:

Kristyn Meyer, University of Texas at Austin
Katelyn Wood, University of Texas at Austin
Ashley Mack, University of Texas at Austin

This panel is an interactive performance and coaching panel, showcasing collegiate competitors of forensic categories followed by immediate response and a showcase of coaching methods from leading educators in the field.

NOTES:

FRIDAY, continues
8:00-9:10

FRIDAY, OCTOBER 10, 2008 (D PANES 8:00-9:10 CONT.)

NOTES:

D8 "Are We Having Fun Yet?"

Matagorda

3rd Floor

Sponsor: Instructional Development Middle School

Panel/Program Chair: Brandi McGruder

Coordinator: Brandi McGruder

Presenters:

Jamie Uphold, Bowie Middle School

Michelle Pittman, Lubbock High School

References for Refreshing and Enriching the Educator's Soul

9:20-10:20

SECOND GENERAL SESSION

CORPUS B/C 3rd FLOOR

11:00-12:00

CONVENTION REGISTRATION CONTINUES

Corpus Foyer
3rd Floor

PANEL E

10:30-11:40

FRIDAY

E1**TECH MADE EASY**

Laguna Madre

3rd Floor

Sponsor: Theatre

Panel/Program Chair: Catherine E. Magni

Coordinator: Craig Hertel, Lindsay High School

Presenters:

Jennifer Friedrich, Stevens High School

Cathy O'Bryan, Dekaney High School

Cody Eoff, Jay High School

Tech for tech-less. Finding different ways to teach tech with no experience, no background, and/or no money.

E2 Incorporating Struggling Students into the Middle School Speech Class

Copano

3rd Floor

Sponsor: Instructional Development Middle School

Panel/Program Chair: Carolyn Zuma

Coordinator: Carolyn Zuma

Presenters:

Pamela Stover, Guillen Middle School

Tom Wilson, Canutillo High School

Strategies to improve the way we include ESL students and those from low socio-economic backgrounds.

SECOND
GENERAL SESSIONFRIDAY, continues
10:30-11:40

FRIDAY, OCTOBER 10, 2008 (E PANELS 10:30-11:40 CONT.)

F3 Success in Interviewing: Fitting the Pieces of the Puzzle Together

Nueces B 3rd Floor

Sponsor: Interpersonal/Organizational Communication

Program Chair: Dundra Hollins, Spring ISD

Coordinator: Natalie Bryant , South Plains College

Presenters:

Natalie Bryant, South Plains College,

“Web Advances Change the Landscape for Employers and Applicants”

Stephanie Stanley-Allen, South Plains College,

“The Perfect Portfolio: Content and Format”

June Smith, Angelo State University,

“Electronic Portfolios as part of the Interview Process”

Faryn Bryant, Cooper High School – Senior

“Fashion Fusion or Fashion Flops : Dressing for Success”

Carley Dodd, Abilene Christian University

"Answering the Killer Questions and Not Playing Dead"

Mendy Meurer, Del Mar College,

“Calling All Speech Majors: Interview Expectations”

Respondent: Raymond Puchot, Bristol College, Bristol, Massachusetts

This panel discusses various aspects of the job interview, a major communication skill taught in Business and Professional Speaking as well as Communication Applications.

E4 CHAMPIONSHIP EXTEMPORANEOUS SPEAKING

Nueces A 3rd Floor

Sponsor: Texas Forensics Association

Program Chair: Karen Wilbanks, Plano Senior High School

Coordinator: Karen Wilbanks, Plano Senior High School

Presenters:

Alicia Dunson, Creekview High School

Kandi King, Churchill High School

Cheryl Potts, Plano Senior High School

This program will take you from beginning to end to produce champion extempers. From the files to practice tips and techniques. These presenters have information for you and your students.

E5 Middle School Techies

Corpus A 3rd Floor

Sponsor: Oral Interpretation & Performance Studies

Panel/Program Chair: Karen Gossett

Coordinator: Karen Gossett

Presenters:

Orenda Spikes, Lyle Middle School

Ronda Craig, Mexia High School

Karen Gossett

Technology and the search for middle school prose and poetry selections. Finding the appropriate selections for your students.

NOTES:

FRIDAY, continues
10:30-11:40

FRIDAY, OCTOBER 10, 2008 (E PANELS 10:30-11:40 CONT.)**NOTES:****E6 Policy Debate Analysis (Recommended for New Coaches)**

Bayview 1st Floor

Sponsor: Argumentation & Debate

Program/Panel Chair: Alex Pritchard, Westwood High School

Coordinator: Alex Pritchard, Westwood High School

Presenters:

Alex Pritchard, Westwood High School

Dave Huston, Colley HERITAGE High School

John Mast, Stephen F. Austin High School

An in depth analysis of the 2008-09 national high school CX Debate Topic which reads Resolved: The United States federal government should substantially increase alternative energy incentives in the United States.” An overall topic analysis, affirmative cases, and negative arguments and strategies will be explored. Potential strategies for research and teaching the topic will be examined.

E7 TEACHING CONFLICT MANGEMENT IN COMM APP

Aransas 3rd Floor

Sponsor: Instructional Development: High School

Program/Panel Chair: Karen Morris, Hanna High School

Coordinator: Doug Trenfield, Los Fresnos High School

Presenters:

Doug Trenfield, Los Fresnos High School

Katie Delmore, Akins High School

Karen Morris, Hanna High School

Jan Lester, Los Fresnos High School

Rachell Wiedmeyer, La Marque High School

Participants will learn two activities that will focus students on specific conflict management strategies.

E8 The Classroom has No Walls-Using Technology to Motivate and Accelerate Learning in Public Speaking

Matagorda 3rd Floor

Sponsor: Instructional Development: College and University

Panel/Program Chair: Jackie Ganschow, Del Mar College

Coordinator: Jackie Ganschow, Del Mar College

Presenters:

Jackie Ganschow, Del Mar College

D. Kirkland, Temple College

Leigh-Anne Williams, Laredo Community College

Explore the possibilities of teaching a “blended” environment-incorporating an Internet component into teaching traditional speech curriculum.

**11:50-1:30 CONFERENCE LUNCHEON CORPUS B/C 3rd FLOOR
(TICKETS REQUIRED)**

TSCA EDUCATOR OF THE YEAR AWARD PRESENTATIONS

Keynote Speaker: Scott Elliff, Superintendent of Corpus Christi Schools

**FRIDAY, continues
10:30-11:40**

**CONVENTION
LUNCHEON**

FRIDAY, OCTOBER 10, 2008

2:00-3:00	Registration Continues	CORPUS FOYER	3rd Floor
1:40-2:40	District Meetings		
	Districts 1, 2, 3, 5, & 6	Corpus A	3rd Floor
	Districts 4, 7, 8, 9, & 11	Nueces A	3rd Floor
	Districts 10, 12, 14, 15, & 16	Nueces B	3rd Floor
	Districts 13, 17, & 18	Laguna Madre	3rd Floor
	Districts 19, & 20	Matagorda	3rd Floor

Find your district using the chart below. Districts are the same as your local high school Educational Service Center Regional Headquarters.

See map on back of cover.

Region#	Headquarters	Region #	Headquarters	Region #	Headquarters
1	Edinburg	8	Mount Pleasant	15	San Angelo
2	Corpus Christi	9	Wichita Fall	16	Amarillo
3	Victoria	10	Richardson	17	Lubbock
4	Houston	11	Fort Worth	18	Midland
5	Beaumont	12	Waco	19	El Paso
6	Huntsville	13	Austin	20	San Antonio
7	Kilgore	14	Abilene		

PANEL F

2:50-4:00

FRIDAY

F1 Listening to Coaches and Speech Educators: Validating the Value and Credibility of Speech Competition

Aransas 3rd Floor

Sponsor: Vice-president's/Instructional Development: High School

Program/Panel Chair: Melissa Locke, Coronado High School

Coordinator: Melissa Locke, Coronado High School

Presenters:

Treva Dayton, UIL Academic Director

Paula Fisher, UIL Academic Project Coordinator

Jana Riggins, UIL State Speech Director

Virginia Myers Retired, Director of Speech Wayland College

In 2007 the university Interscholastic League received a grant to correlate the learning outcomes from Interscholastic League Academic Events with Texas Essential Knowledge and Skills (TEKS). Presenters will discuss research conducted regarding a variety of competitive events applied across 2 content areas.

F2 Just as Soon as We Catch Up, They Leave us Behind: Modifying our Approach to Teaching the Millennial (Tech Savvy) Generation

Nueces A 3rd Floor

Sponsor: Interpersonal/Organizational Communication & Instructional Development: College & University (co-sponsored)

Program/Panel Chair: Mike Jones, Del Mar College

Coordinator: Mike Jones, Del Mar College

Presenters:

Mike Jones, Del Mar College

Phyllis Garcia, Coastal Bend College

Laura Day-Brown, Del Mar College

Glynis Holm-Straus, Coastal Bend College

David Worley, Indiana State University

Debra Worley, Indiana State University

Are we reaching this generation with our chalkboards and lectures? Is using a PowerPoint to add a visual element to our lecture enough? This panel will explore ways to modify our teaching so that we can more effectively adapt to the technology influenced learning style of today's student.

NOTES:

FRIDAY
2:50-4:00

FRIDAY, OCTOBER 10, 2008 (F PANELS CONT. 2:50-4:00)

NOTES:

F3 “Welcome to....the Greatest Two and Four year institutions on the PLANET!”

Nueces B 3rd Floor

Sponsor: TACA

Panel/Program Chair: Debbi Hatton, Sam Houston State University

Coordinator: Debbi Hatton, Sam Houston State University

Form Amarillo to Brownsville and El Paso to Beaumont, Texas has some of the finest 2 and 4 year institutions in the world. This meet and greet will provide an opportunity for Texas's institutions of higher education to share what they have to offer including new positions. Come on down and see what they have to offer you and your student!

F4 TECHNOLOGY IN THE THEATRE

Matagorda 3rd Floor

Sponsor: Theatre

Panel/Program Chair: Ofelia Pena, PSJA High School

Coordinator: Ross DeLeon, Somerset High School

Presenters:

Jose DeHoyos, Stevens High School

Omar Leos, Edison High School

Find out some innovative ways to add technology to your theatre program.

F5 “How Rude! Technology Run Amok”

Corpus C 3rd Floor

Sponsor: Instructional Development: Middle School

Panel/Program Chair: Pamela Stover

Panel Coordinator: Pamela Stoker

Presenters:

Jamie Uphold, Bowie Middle School

Michelle Pitman, Lubbock High School

A panel of middle school teachers explore the disintegration of manners in the middle school classroom.

F6 ADVANCED Joy of Tournament

Copano 3rd Floor

Sponsor: Texas Forensics Association

Panel/Program Chair: Charlotte Brown, Gregory-Portland High School

Panel Coordinator: Charlotte Brown

Presenter:

Brent Hinkle, Joy of Tournament

Brent Hinkle will demonstrate how the Joy of Tournament Computer Program can be used for various functions at your tournament. This application can make management of your tournament even easier.

FRIDAY, continues
2:50-4:00

FRIDAY, OCTOBER 10, 2008 (F PANELS CONT. 2:50-4:00)

NOTES:

F7 Dealing with Judges: Judge Adaptation & Using the Mutual Judge Preference

System (Recommended for New Coaches)

Corpus A 3rd floor

Sponsor: Argumentation & Debate

Panel/Program Chair: Aaron Timmons, The Greenhill School

Coordinator: Aaron Timmons, The Greenhill School

Presenters:

Aaron Timmons, The Greenhill School

Stacy Thomas, The Hockaday School

Alex Pritchard, Westwood High School

Racy Grant, Hallsville High School

An analysis of how to adapt to different types of judges, in both the CX and LD Debate. Different judging styles will be examined according to region, experience, and personal preferences. Presenters will also discuss how to use the mutual judge preference system that is used at TFA State and other large tournaments.

F8 Edison to You Tube!

Corpus B 3rd Floor

Sponsor: Instructional Development: High School

Panel/Program Chair: Devora Beason

Panel Coordinator: Tia Woods, China Springs High School

Presenters:

Eric McClellan, McArthur High School, Houston

Thomas Kietur, Nimitz Ninth Grade Center

Tia Woods, China Springs High School

This will be a brief introduction to Communication History, using technology.

F9 Oral Interpretation Performances and the Use of Technology

Bayview 1st floor

Sponsor: Oral Interpretation and Performance Studies

Program/Panel Chair: M'Liss Hindman, Tyler Junior College

Coordinator: M'Liss Hindman, Tyler Junior College

Presenters:

M'Liss Hindman, Tyler College

June Smith, Angelo State University

Ralph Long, Collin County Community College

Examples of the use of technology in OI. Demonstrations from Tyler Junior College, Angelo State and Collin Community College students.

FRIDAY, continues
2:50-4:00

FRIDAY, OCTOBER 10, 2008 F PANELS (2:50-4:00 CONT.)

NOTES:

FRIDAY, continues
4:10-8:30INTEREST MEETINGS
Professors Performance Hour
PRESIDENT'S RECEPTION**F10 Being Bookish: An Author's Roundtable on All Things Textbook**

Laguna Madre 3rd Floor

Sponsor: Instructional Development: College and University
 Program/Panel Chair: Shawn Wahl, A & M Corpus Christi
 Coordinator: Shawn Wahl, Texas A & M at Corpus Christi

Presenters:

Steven A. Beebe, Texas State University
 Susan J. Beebe, Texas State University
 Diana J. Ivy, Texas A & M University at Corpus Christi
 K. David Roach, Texas Tech University
 Shawn Wahl, Texas A & M University at Corpus Christi

Veteran communication textbook authors will bring their experiences and lessons to this roundtable discussion. They will describe what motivated them to get into the textbook writing in the first place, as a unique form of scholarship. They will offer helpful hints to the audience members who are contemplating textbook writing at both community college and university level.

INTEREST GROUP MEETINGS

4:10-5:10	Interest Group Meetings		
	Argument and Debate	Corpus B	3rd Floor
	Interpersonal/Organizational	Laguna Madre	3rd Floor
	Mass Communication	Copano	3rd Floor
	TACA	Matagorda	3rd Floor
5:20-6:20	Interest Group Meetings		
	Theatre	Nueces A	3rd Floor
	Instructional Development: Middle School	Nueces B	3rd Floor
	Instructional Development: High School	Corpus A	3rd Floor
	Instructional Development: College & University	Laguna Madre	3rd Floor

PROFESSORS' PERFORMANCE HOUR

6:30-7:30	Professor's Performance Hour	Nueces A & B
	<i>"Hormones from Hell: Living in the World of Technology"</i>	
	Del Mar Ladies	
	(aka: Sweet Potato Queens)	
	<i>Laura Day Brown</i>	<i>Marla Chisholm Sarah Contreas Amy Tilton Jones</i>
	<i>Mendy Meurer Jackie Ganschow</i>	

PRESIDENT'S RECEPTION

7:45-9:00 President's Reception Bayview

Join us as we honor our President-Barbara Mayo

8:30- TFA Meeting #2 Nueces A
3rd FLOOR

SATURDAY, OCTOBER 11, 2008 (G PANELS 9:10-10:20)

8:00-9:00	Executive Council Breakfast Meeting All District Chairs (New and Old)	Corpus C 3rd Floor
9:15-10:15	Late Registration Continues	Corpus Foyer

NOTES:

PANELS G

9:10-10:20

SATURDAY

G1 In the end, your health is all you got! Surviving the Personal, Social, and Professional Demands Placed on Today's Speech Communication Faculty

Matagorda 3rd Floor

Sponsor: TACA

Panel/Program Chair: Debbi Hatton, Sam Houston State University

Coordinator: Debbi Hatton, Sam Houston State University

With cyber-time running our lives and everything changing job expectations no wonder everyone else needs a nap. If you are tired, worn out, and two inches away from telling someone to "put on their big pants and grow up" then you need to attend this panel, Discussion will center around ways institutions of education can take better care of their employees, including ways to make the work environment more family friendly.

G2 One Act Play Judge's Forum Recommended for New Teachers/Coaches

Aransas 3rd Floor

Sponsor: Theatre

Program/Panel Chair: Joseph Brown, Jefferson High School

Panel Coordinator: Craig Hertel, Lindsay High School

Presenters:

Kelly Russell, Texas A& M Corpus Christi

Terry Lewis, Texas A & M Corpus Christi

Kim Fredrick, Del Mar College

Meet with UIL judges who will tell you the 411 of what a one act play is all about. Great for first-timers or people who want to learn more about what OAP is all about.

G3 POETRY IN THE MIDDLE

Corpus A 3rd Floor

Sponsor: Instructional Development: Middle School

Panel/Program Chair: Gwen White

Panel Coordinator: Gwen White

Presenters:

Brandi McGruder, Dallas ISD

Patty Brant, Craig Middle School

Strategies for using poetry programs to get struggling readers up for performing.

SATURDAY
9:10-10:20

SATURDAY, OCTOBER 11, 2008 (G PANELS 9:10-10:20 CONT.)

NOTES:

G4 Cutting the Competition Humorous/Dramatic

Nueces B 3rd Floor

Sponsor: Texas Forensics Association
 Program/Panel Chair: Sammy Green, Spring High School
 Coordinator: Sammy Green, Spring High School

Presenter: Charlotte Brown, Gregory-Portland HS

Charlotte brown will discuss material selection and cutting material for competition. She will discuss the various venues and adaptations for each.

G5 Lincoln-Douglas Demonstration Debate (Recommended For New Coaches)

Corpus B 3rd Floor

Sponsor: Argumentation & Debate
 Program/Panel Chair: David Gardiner, Richard King High School
 Coordinator: David Gardiner, Richard King High School

Respondents:

Greg McGee, Mayde Creek High School
 Heather Hayes, Texas State University
 Richard Colling, Stony Point High Stony
 Debbie Waddell, Cy Falls High Stony

Two local LD students will debate the current LD topic. Presenters will examine techniques and arguments used during the debate, including case analysis and an argument breakdown. Ways to adjudicate the round will also be discussed.

G6 Internet and the Election: "Ask Jeeves"

Nueces A 3rd Floor

Sponsor: Instructional Development: High School
 Program/Panel Chair: Sharon Grindstaff, Franklin High School
 Coordinator: Jana Riggins, UIL Speech Director

Presenters:

Wendy Ansley, Bastrop High School
 Matthew Murrell, McNeil High School
 Russell Kirkscey, Blanco High School

Respondent:

Jana Riggins, UIL State Speech & Debate Director

G7 Grading Interpersonal Communication Courses: A Contradiction in Terms?

Laguna Madre 3rd Floor

Sponsor: Interpersonal/Organizational Communication
 Program/Panel Chair: Charles Wise, St Philips College
 Coordinator: Bob Halle, El Paso Community College

Presenters:

Charles Wise, St. Philips College
"Settings the Scene: Origins of Interpersonal Communication Classes"

Jim Towns, Stephen F. Austin University
"Grading Objectivity in a Subjective Assignment"

Jackie Ganschow, Del Mar College

"You are a Work in Progress: Learning and Evaluating and the Application of Interpersonal Communication Skills"

Respondent: Mayme Porter, El Paso High School

SATURDAY, continues
9:10-10:20

G8 Everything You Wanted to Know About Catholic Nationals

Copano

3rd Floor

Sponsor: Texas Forensics Association

Program/Panel Chair: Lisa Edwards, Deer Park High School

Coordinator: Lisa Edwards, Deer Park High School

Presenters:

Eloise Blair, Lamar High School

Mary Green, Pasadena High School

The presenters will discuss and explain how to join a Catholic district and all aspects of competing in this venue.

G9 Modern Technology: Going from NOOB to NINJA

Corpus C

3rd Floor

Sponsor: Instructional Development: High School

Program/Panel chair: Sami Womack, Aubrey High School

Coordinator: Melissa Locke, Coronado High School

Presenters:

Darlene Kent, Guyer High School

Sami Womack, Aubrey High School

Galen Rosenberg, Terrell High School

Scott Stowers, Abilene High School

This panel will give participants the opportunity to learn all aspects of modern classroom technology beyond just “logging on”. Presenters will cover such topics as: using and LCD Projector, PowerPoint, Web Cams, Pod casting, and other goodies in the Digital Age. **Bring laptop!**

G10 Application of Various Rhetorical Tools to a Wide Range of Artifacts: An Undergraduate Panel

Bayview

Sponsor: Rhetorical and Communication Theory

Panel/Program Chair: Linda Alderson, Boling ISD, (retired)

Coordinator: Linda Alderson, Boling ISD (retired)

Presenters:

David Jones, Sam Houston State University

**“Am Analysis of the Epilogue in Michael Shermer’s
The Mind of the Market”**

Amberly Kurbuski, Sam Houston State University

**“Imagine: A Rhetorical Analysis of John Lennon’s
Vision of Utopia”**

Miranda Mendoza, Sam Houston State University

“Narrative Criticism of “The Nutcracker”

Todd McAdams, Sam Houston State University

**“Rhetorical Analytic Applications to Scripture: A New
Testament Study”**

NOTES:

SATURDAY, continues
10:30-11:40

NOTES:

H PANELS

10:30-11:40

SATURDAY

H1 The Rhetoric of Religion and Politics: A Student Panel

Matagorda 3rd Floor

Sponsor: Rhetoric and Communication Theory

Program/Panel Chair: Paula Schlegel, West Texas A & M University

Coordinator: Paula Schlegel, West Texas A & M University

Presenters:

Liz Wilson, Ascension Academy and West Texas A&M University

**The Influence of the Right Wing and Prophetic Dualism on
Children: A Rhetorical Analysis of *Jesus Camp*—**

Cassie Daniel, West Texas A&M University

**“The Jewel of a Nation: A Tribute to the Greatest Generation: A
Rhetorical Analysis of the Nation WWII Memorial”—**

Ryan Stewart, West Texas A&M University

Mitt Romney’s *Faith in America* Address: A Rhetorical Analysis—

Jose Castro, West Texas A&M University

The Rhetoric of Film: An Analysis of *Underground*—**Respondent:** Trudy L. Hanson, West Texas A & M University

Graduate students explore the intersection of religion and politics in American politics.

H2 Media In the Middle

Nueces A 3rd Floor

Sponsor: Instructional Development: Middle School

Program/Panel Chair: Mary Jane Grant

Panel Coordinator: Mary Jane Grant

Presenters:

Sara Jane Barno, Hornedo Middle School

Sandra Jones, Killough Middle School

Rosemary Kincaid, Plano East HS

George Tennison, E. A. Olle Middle School

Panel will discuss exciting ways to incorporate print and broadcast media into the middle school classroom.

H3 Cutting Duet for Competition

Nueces B 3rd Floor

Sponsor: Texas Forensics Association

Program/Panel Chair: Sammy Green, Spring High School

Coordinator: Sammy Green, Spring High School

Presenter:

Ron Dodson, Consultant

Ron Dodson will discuss selection of material and cutting that material for competition. The various of competition an adaptation will be discussed.

SATURDAY, continues
10:30-11:40

H4 Computers in Debate: Using technology in a Debate Round

Corpus A 3rd Floor

Sponsor: Argumentation & Debate

Program/Panel Chair: Matthew Murrell, McNeil High School

Coordinator: Matthew Murrell

Presenters:

Matthew Murrell, McNeil High School

Dave Huston, Colleyville Heritage High School

Mark Batik, Jesuit College Prep

With computers being used in both CX & LD debate at all levels, it is important to understand what they can do and why they are used. This panel will analyze effective flow techniques, along with others that a computer can do for the competitor during a debate round..

H5 Teachers, Students , and Technology Ethics

Aransas 3rd Floor

Sponsor: Instructional Development: High School

Panel/Program Chair: Ronda Craig, Mexia High School

Coordinator: Ronda Craig, Mexia High School

Presenters:

Ronda Craig, Mexia High School

Sarah Horn, Wakeland High School

Myrna Bass, Athens High School

In this panel, participants will learn how to use document cameras, smart boards, web cams, video & digital cameras. Panel members will provide examples of use in content areas such as interviewing, warm ups, the communication cycle, etc.

H6 G.I.F.T.S.-Great Ideas for Teaching Speech

Bayview 1st Floor

Sponsor: Instructional Development: College and University

Program/Panel Chair: Amy Tilton Jones, Del Mar College

Panel Coordinator: Amy Tilton Jones, Del Mar College

Presenters:

Amy Tilton Jones, Del Mar College

Christina Cardenas, San Jacinto College-South

Jackie Ganschow, Del Mar College

Raymond Puchot, Bristol College

Sarah Contreras, Del Mar College

Marla Chisholm, Del Mar College

Laura Day Brown, Del Mar College

Come pick up new ideas for teaching various topic in your speech class. Handouts will be provided.

NOTES:

SATURDAY, continues
10:30-11:40

NOTES:**H7 The Basics of CX Affirmative**

Laguna Madre 3rd Floor

Sponsor: Texas Forensics Association
 Program/Panel Chair: Chris Agee
 Panel Coordinator: Chris Agee

Presenter:
 John Mast, Austin High School

The presenter will give the audience tips and techniques for starting the novice debater. An actual blueprint on how to start on day one and subsequent lessons will be discussed.

H8 Popup Propaganda

Copano 3rd Floor

Sponsor: Instructional Development-High School
 Program/Panel Chair: Michelle Pittman
 Panel Coordinator: Melissa Locke, Coronado High School

Presenters:
 Michelle Pittman
 Deana Watkins, Lakeview High School
 Sami Womack, Aubrey High School
 Racy Grant, Hallsville High School

Presenters will answer the questions: Have Internet pop ups changed propaganda techniques in advertising? Is it okay to "click" okay? What can spam and CIPA mean to teachers?

H9 "Rules of Reality: Shaping the self in an On-Line World"

Corpus B 3rd Floor

Sponsor: Rhetoric and Communication Theory
 Panel/Program Chair: Kerry Owens, Mary Hardin-Baylor University
 Coordinator: Tia Woods, China Springs ISD

Presenters:
 Cary Voss, Victoria College
 Charles Wise, St. Philips College
 Michael Elkins, Indiana State University

Using on-line gaming in educational settings opens the doors for new possibilities in teaching, learning and communicating. Games, if done right, can become a powerful tool to get groups to work together, develop interpersonal as well as intrapersonal competencies and build social network.

**SATURDAY, continues
 10:30-11:40**

THIRD GENERAL SESSION 11:50-1:00

11:50-1:00	Third General Session	Corpus B	3rd Floor
11:50-1:00	2009 Conference Planning ALL 2008-2009 District Chairs and Interest Group Chairs Must Attend	Nueces B	3rd Floor
1:30-	TFA BUSINESS MEETING #3 (if needed)	Nueces A	3rd Floor

TSCA CONFERENCE 2009 CALL FOR PAPERS AND PANELS

*Beyond Words: Nonverbal Communication-
A Second Language*

OMNI Mandalay HOTEL at Las Colinas
221 East Las Colinas Boulevard
Dallas (Irving), Texas 75039
Phone: (972) 556-0800, Fax: (972) 556-0729

October 6-9, 2009

A complete call for papers can be found

Online at:

<http://www.etsca.com>

Direct all questions to Ralph Long, Vice-president elect

Deadline: March 1, 2009

Please submit them by the deadline!

NOTES:

THIRD
GENERAL SESSION

SATURDAY
11:50-1:30

TSCA 2009
DALLAS, TX
WWW.ETSCA.COM

NOTES:

- A**
Agee, Chris-H7, Alderson, Linda, G10, Almaguer, Carl-A6, Anderson, Marsha-B7, Ansley, Wendy-G6, Arana, Fernando-C4, D4
- B**
Barno, Sara Jane-A4, H2, Bass, Myrna-A8, D3, H5, Batik, Mark-H4, Batik, Steffany-A3, B6, Beard, Perry-A3, B6, Beason, Devora-F8, Beebe, Steven-F10, Beebe, Susan-F10, Blair, Eloise-G8, Bonner, Julie-B7, D5, Brannan, Carol-C8, Brant, Patty-B3, G3, Brink, Lynn-B7, Brown, Charlotte-F6, G4, Brown, Joe-C4, G2, Faryn, Bryant-E3, Bryant, Natalie-A7, E3
- C**
Cardenas, C.-H6, Castro, Jose-H1, Chisholm, Marla-H6, Clary, Dr. Greg-B8, Clifford, Katie-C7, Colling, Richard-A1, G5, Cook, Tim-C2, Conklin, Noah-A5, Sarah Contreras, H6, Cox, Randy-A7, D7, Craig, Ronda-C7, E5, H5
- D**
Daniel, Cassie-H1, Day-Brown, Laura, F2, H6, Dayton, Treva-F1, DeHoyos, Jose-C4, F4, Delmore, Katie-E7, DeLeon, Ross-F4-Denny, Mellessa-C5, Dent, Darlene-C7, Dietrich, Charlene-C2, Dodd, Carley-A7, E3, Dodson, Ron-D3, H3, Drumheller, Kristina-A7, Dunson, Alicia-E4, Duthie, Shawn-D3
- E**
Edwards, Lisa-G8, Edwards, Rich, c2, Elkins, Michael, D5, H9, Ellis, Randy-D6, English, William-A1, Eoff, Cody-E1, Evans, David-B7, D6
- F**
Ferguson, Glenda-A2, Fisher, Glenda-E6, Fisher, Paula-F1, Fredrick, Kim-G2, Friedrich, Jennifer-E1
- G**
Ganschow, Jackie-E8, G7, H6, Garcia, Phyllis-A7, F2, Gardiner, David-A3, B2, G5, Garrand, Candace-A5, C3, Gossett, Karen-E5, Grant, Mary Jane-A4, Grant, Racy-A5, B4, C1, F7, H8, , Grindstaff, Sharon-G6, Green, Mary-G8, Green, Sammy-G4, H3
- H**
Halle, B.-G7, Hanson, Trudy-B7, H1, Hatton, Debbi-A7, B1, D5, F3, G1, Haun, Martha-C8, D5, Havon, Cindi-D6, Hayes, Heather-G5, Hertel, Craig-A2B5, C3, G2, Hindman, M'Liss-D7, F9, Hinkle, Brent-D2, F6, Horn, Sarah-H5, Hollins, Dundra-E3, Huston, David-C9, E6, H4
- I**
Ince, Lee Ann-D3, Ivy, Diana, F10
- J**
Jones, David-G10, Jones, Mike-B7, C6, D5, E8, F2, Jones, Sandra-H2, Jurkis, Melissa-A3, B3
- K**
Kasprzyk, Aimee-D3, Kent, Darlene, C7, G9, Kietur, Thomas-F8, Kincaid, Richard-A1, King, Kandi-C1, D1, E4, Kirkland D.-E8, Kirkscey, Russell-G6, Krawl, Randy-B5, Kurburski, Amberly-G10
- L**
Leahy, Joe-C8, Leos, Omar-A6, C4, F4, Lester, Jan-E7, Lewis, Terry-G2, Locke, Melissa-D2, F1, G9, H8, Long, Linda-B7, Long, Ralph-F9
- M**
Mack, Ashley-D7, Magni, Catherine-A5, E1, Manning, Nicole-H5, Mast, John-A2, E6, H7, Mattis, Paul-E2, McAdams, Todd-G10, McCarthy, Larry-C2, McGee Greg-A3, B6, G5, McClellan, Eric-F8, McGruder, Brandi-D8, G3, McQuillen, Jeff-D5, McQuillen, Marcy-D5, Mears, Eric-D1, Mendoza, Miranda-G10, Meyer, Kristyn-D7, Meyers, Virginia-F1, Moore, Nancy-H5, Morales, Michael-A6, Morris, Karen-E7, Mottet, Tim-F10, Meurer, Mendy-C6, E3, Munoz, Luis-D4, Murrell, Matthew-A3, G6, H4
- O**
O'Bryan, Cathy-A6, B5, E1, Owens, Kerry, H9
- P**
Pena, Ofelia-F4, Perry, Krin-A6, B5, Pittman, Michelle-D8, F5, H8, Porter, Mayme-G7, Potts, Cheryl-D1, E4, Pritchard, Alex-E6, F7, Puchot, Raymond-E3, H6
- Q**
Quintanilla, Kelly-A7,
- R**
Reasoner, Carla-B5, D4, Rebollo, Helen-B3, C5, Reineking, Holly-D2, Riggins, Jana-A8, C2, F1, G6, Roach, K. David-F10, Rosenberg, Galen-G9, Russell, Kelly-G2
- S**
Seabourn, Lou Ann-A6, Schlegel, P.-H1, Shofner, Ann-C5, Sieler-H5, Skinner, Katrese-B2, D1, Smith, June-E3, F9, Smith, Trisha-B4, Stowers, Scott-G9, Spikes, Orenda-E5, Stage, Erin-A2, Stanley-Allen, Stephanie-A7, E3, Stewart, Ryan-H1, Stover, Pamela, A4, E2, F5, Straus Glynis-B8, F2, Sykes, Jason-C9
- T**
Tennison, G.-H2, Thomas, Stacy-A3, B6, F7, Tilton-Jones, Amy-A7, H6, Timmons, Aaron-F7, Townes, Jim-C8, G7, Trenfield, Doug, E7
- U**
Uphold, Jamie, D8, F5
- V**
Velez, Doris-B3, Voss, Cory, A7, C3, H9
- W**
Waddell, D.-G5, Wahl, S.-A7, F10, Walker, K.-B7, Watkins, Deana-H8, Weems, Cari, H5, White, J.-A5, B4, C1, White, Gwen-G3, Wilbanks, K.-E4, Wiedmeyer, R.-E7, Williams, L.-E8, Wilson, Liz-H1, Wilson, Tom-E2, Wise, C.-G7, H9, Wiseman, M-A2, C1, Womack, S.-C3, G9, H8, Wood, K.-D7, Woods, Tia-F8, H9, Woodworth, C.-A6, Worley, David, F2, Worley, Debra, F2
- Z**
Zinn, J.-D2, Zumr, C.-E2

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D
E
X

TEXAS SPEECH COMMUNICATION ASSOCIATION

Convention 2008: Media Morphology:
Examining How Technology Has Impacted Our Communication Process

Attendance Record and Verification Sheet

** *General Sessions and Committee Meetings do not count toward CPE hours. TFA Meetings count as IG Meeting***

Participant's Name _____

Session	Session Title/#of hours	Facilitators' Signature
<u>10/08/08</u>	<u>District and Interest Group Meetings</u>	_____
<u>10/09/08</u>	<u>Panel A Program</u>	_____
<u>10/09/08</u>	<u>New Member Luncheon</u>	_____
<u>10/09/08</u>	<u>Panel B Program</u>	_____
<u>10/09/08</u>	<u>Interest Group Meetings #1</u>	_____
<u>10/09/08</u>	<u>Panel C Program</u>	_____
<u>10/09/08</u>	<u>Meet the Author</u>	_____
<u>10/10/08</u>	<u>Panel D Program</u>	_____
<u>10/10/08</u>	<u>Panel E Program</u>	_____
<u>10/10/08</u>	<u>District Meetings</u>	_____
<u>10/10/08</u>	<u>Panel F Program</u>	_____
<u>10/10/08</u>	<u>Interest Group Meeting #2</u>	_____
<u>10/10/08</u>	<u>Interest Group Meeting #3</u>	_____
<u>10/10/08</u>	<u>Professors' Performance Hour</u>	_____
<u>10/11/08</u>	<u>Panel G Program</u>	_____
<u>10/11/08</u>	<u>Panel H Program</u>	_____
Total Number of Conference CPE hours.		_____

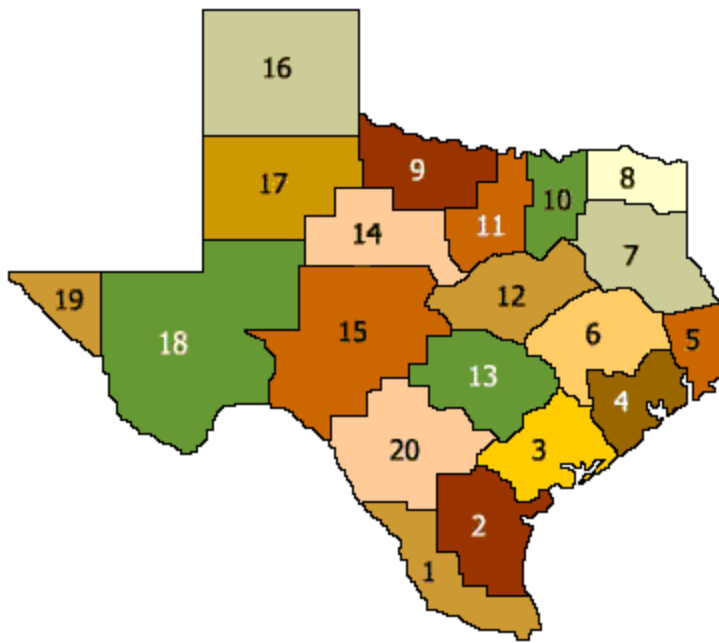
NOTES:

TEXAS EDUCATION AGENCY

Regional Education Service Centers (ESCs)

TSCA Districts

- [1 Edinburg](#) [2 Corpus Christi](#) [3 Victoria](#) [4 Houston](#) [5 Beaumont](#) [6 Huntsville](#) [7 Kilgore](#) [8 Mt. Pleasant](#) [9 Wichita Falls](#) [10 Richardson](#)
[11 Fort Worth](#) [12 Waco](#) [13 Austin](#) [14 Abilene](#) [15 San Angelo](#) [16 Amarillo](#) [17 Lubbock](#) [18 Midland](#) [19 El Paso](#) [20 San Antonio](#)



Use this map to determine where to go for your District Meeting!

See you next year in Dallas for
TSCA 2009
Convention!

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